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### **PRESS RELEASE**

The Management of Iddrisu Dasana Entertainment Arena (IDEA MUSIC) by this release announced to music lovers, fans of IDEA MUSIC and the general public that the contract it has with **Millikayooma** and **Kritiz** has expired. Based on the expiration of their contracts, the two artistes are no longer under the management of IDEA MUSIC.

The management of IDEA Music wishes both artistes well in their careers.

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### **Background of IDA MUSIC**

Idea music is a life-transforming entertainment organization that seeks to reduce social vices through entertainment. The establishment of Idea music triggered because of the recent day music, instead of conveying good messages that will have impact in the lives of the populace, music rather influence the lives of the people negatively. However, the society needs life-transforming music that will help arrest the increase in crime and violence and restore the values of the people of Ghana.

Based on this, Idea Music was established purposely to help reduce violence and crime (social vices) and to solve societal problems through music entertainment.

So far, Idea music has enrolled three artists in the support scheme since August 2017; Alaba Kunyikpeba, Eliasu Kamaldeen (Millikayooma) and Kanligi Ebenezer (**Kritiz**).

Idea music has been in existence since 2nd August 2017 and has since embarked on campaigns and seminars, advocating against social vices and societal problems.

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**Signed**

Iddrisu Dasana

CEO